



## Terms and Conditions

### **Veganz Instagram Story Contest „For a World that’s Good for Everyone“**

*The drums aren’t what’s calling us from deep inside the jungle; it’s a month’s supply of Veganz candy bars. As part of our "For a World that’s Good for Everyone" campaign, we are giving away 20 one month supplies of 31 bars each, worth more than € 50. The total prize value amounts to €1.580, 70.*

**Veganz is giving away a total of 20 one month supplies of vegan candy bars to kick off our first TV ad campaign**

#### **Terms and Conditions - Veganz Instagram Story Contest “For a World that’s Good for Everyone”**

The Veganz “Instagram Story”- contest is a limited time offer from Veganz GmbH, Warschauer Str. 32, 10243 Berlin (from here on known as Veganz) and will be introduced on the Veganz landing page (<https://vegan.com/for-a-world-thats-good-for-everyone/>) as well as promoted on the online channel Instagram. Participation in the Instagram "Veganz" contest is subject to these terms and conditions. The competition is not supported by, nor related to Instagram and participation in this competition is governed solely by these terms and conditions. Veganz reserves the right to modify, discontinue or terminate the terms of participation at any time without prior notice or justification. This right may be exercised in particular if the correct execution of the competition is no longer guaranteed due to technical or legal reasons.

#### **Eligibility Requirements**

The contest starts on 04.09.2019 beginning with the introduction of the Veganz landing page on the [Veganz Instagram Channel](#). In September 2019, five monthly supplies will be raffled off per week resulting in four raffle periods:

- 04.09.2019 (at 00:01) until 10.09.2019 (at 23:59)
- 11.09.2019 (at 00:01) until 17.09.2019 (at 23:59)
- 18.09.2019 (at 00:01) until 24.09.2019 (at 23:59)
- 25.09.2019 (at 00:01) until 01.10.2019 (at 23:59)

Eligibility for the contest is subject to the express acknowledgement of these terms and conditions. By uploading a Veganz Choc Bar or Protein Choc Bar photo and tagging Veganz in your own Instagram story and/or in your own Instagram post, the terms of participation are accepted. It’s important that the product photo is not

made in a supermarket or in a drugstore. These pictures are excluded from participation.

A total of 5 winners\* will be drawn randomly each week from all participants in the competition. The winners\* may be published and named in other print and online media (e.g. internet, magazines, social media, etc.) together with the first name and place of residence of Veganz and its partner companies.

### **Eligibility**

Eligible are persons aged 18 or over who are residents of Germany, Austria or Switzerland.

Persons under the age of 18 require the consent of their parent or legal guardian to participate. If there is no such consent, participation in the competition is prohibited.

Also not eligible for participation in the contest are employees of the Veganz Group, their relatives and all persons involved in the contest, in particular those involved in the technical and/or organisational realisation or implementation.

One entry per person. Multiple entries are excluded. Veganz reserves the right to remove participants from the competition in case of multiple participation.

Veganz may cancel or terminate the competition at any time without prior notice and without stating its reasons. Veganz can make use of this right, especially if a proper implementation of the contest is no longer possible due to technical or legal reasons.

### **Winnings, Notification, Prize Transmission and Deadline for Entry**

The winners\* will be drawn one day after the end of the draw week - i.e. 11.09.2019, 18.09.2019, 25.09.2019 and 02.10.2019 - and notified by means of a private Instagram message. Responding to this private message from Veganz in order to confirm the prize and request an address is required. The winners\* must confirm the prize by 06.10.2019 and submit their name and address in order for the prize to be sent to them. If not confirmed, unclaimed prizes will not be drawn again among the other participants and will be forfeited.

Exchange of prizes is excluded and not payable in cash.

Veganz GmbH is responsible for any taxes which may be imposed on the prize. Should the prize be unavailable for reasons beyond Veganz's control, Veganz reserves the right to supply an equivalent replacement.

Participation is free of charge and no purchase necessary or contractual obligation.

**A Veganz monthly package contains the following 31 vegan bars worth 52,69 €:**

- 4x Veganz Choc Bar Hazelnut
- 4x Veganz Choc Bar Caramel
- 5x Veganz Choc Bar Strawberry
- 5x Veganz Choc Bar Coconut
- 4x Protein Choc Bar Strawberry Cake Style
- 4x Protein Choc Bar Chocolate Brownie Style
- 5x Protein Choc Bar Cookie Dough Style

**Data Protection & Privacy**

The participant agrees that his/her submitted data (name, address, e-mail address and Facebook/Instagram user name, if applicable) may be collected, processed and used by Veganz GmbH, Warschauer Str. 32, 10243 Berlin, Germany for the purpose of conducting and processing the contest.

In the case of minors, the aforementioned consent must be given by the parent or guardian.

The information provided will be used solely for contacting the winners\* and the type of publication described in this document. Participants' data will not be archived, passed on to third parties and will be destroyed after the event. At the end of the contest and after the prize has been paid out, the personal data collected will be deleted, unless there is a legal obligation to store the data temporarily.

Participants can object to the use of their data at any time in writing or by e-mail to Veganz at [marketing@vegan.de](mailto:marketing@vegan.de) This means that the personal data will no longer be processed and used and will then be excluded from the competition. If the participant has not registered for our newsletter, the data will be completely deleted after the competition.

**Data Protection Information**

The information (data) provided for the contest will be used for the execution and handling of said contest. We do not use the data collected for any other purpose. In particular, the data will not be passed on to third parties. When you register for the e-mail newsletter, you agree that during the use of our services (website, newsletter, etc.) personal tracking information may be collected and used for purposes of personalised advertising and market research by Veganz GmbH. In the future, Veganz GmbH may use this information as well as your purchase and click behaviour on [www.vegan.de](http://www.vegan.de) and in the newsletter to send you per e-mail personal product, service and offer information in the context of our newsletter. If you object to the use of your data and no longer wish to receive the Veganz newsletter, you can unsubscribe at any time in any newsletter or in the "Newsletter" section on [www.vegan.de](http://www.vegan.de).

Please [click here](#) to view our general privacy policy.

**Disclaimer**

Veganz is not liable for late arriving prizes. Furthermore, any warranty claims for material defects and/or defects of title are excluded. These must be claimed by the manufacturer of the product.

Veganz is liable only for its own intent or grossly negligent conduct or intentional or grossly negligent conduct of its subcontractors and intentional or grossly negligent breach of fundamental obligations. This does not apply to damages caused by injury to life, body and/or health.

**Applicable Law**

The laws of the Federal Republic of Germany exclusively apply. Legal recourse is excluded. Should individual provisions of the conditions of participation be or become invalid, this shall not affect the validity of the remaining conditions of participation.